



MEDIA ALERT: 3M Half Marathon Health and Fitness Expo

The 3M Half Marathon will host its annual Health and Fitness Expo on Friday, Jan. 17, and Saturday, Jan. 18. This year's Expo commemorates the 20th anniversary of the 3M Half Marathon and will provide the Austin community an opportunity to visit with health and fitness exhibitors. Race participants from across the nation will attend and pick up official race packets, which include race bibs with timing devices, official race T-shirts and the eagerly anticipated 3M goodie bags, filled with a variety of fun and useful 3M products.

Communities in Schools (CIS) of Central Texas CEO Suki Steinhauser and 3M's Jane Kovacs will be available to discuss the race's importance in the Austin community, its contributions to Central Texas schools and address race-related questions. The 3M Health and Fitness Expo kicks off a weekend of health and fitness events concluding with the 20th anniversary of the 3M Half Marathon on Sunday, Jan. 19.

- **Who:** 3M Half Marathon organizers, CEO of CIS of Central Texas Suki Steinhauser, Austin runners
- **What:** Preview what's new for the 20th 3M Half Marathon, speak with first time and veteran runners and the race beneficiary, Communities in Schools of Central Texas
- **Where:** Crowne Plaza Hotel, 6121 North IH-35
- **When:** Friday, January 17, 11:00 a.m.-7:00 p.m.; Saturday, January 18, 8:00 a.m.-6:00 p.m.
- **Why:** This is a great opportunity to highlight how Austin residents can get involved in their community by volunteering with the race's beneficiary, Communities in Schools of Central Texas, and to discuss how viewers can continue to jumpstart their New Year's resolution with the 3M Half Marathon. The Expo takes place this Friday and Saturday, hosts a variety of exhibitors from the health and fitness industry. It's open to the public and brings in thousands of race registrants from across the nation for 3M Half Marathon packet pickup. If you haven't yet registered for the race, you can still sign up at the expo.

About the 3M Half Marathon:

The 3M Half Marathon is an annual running event in Austin, Texas, produced and sponsored by 3M, that provides runners with a mostly downhill, fast course through northern and central Austin. Benefitting Communities in Schools of Central Texas, the 2014 event takes place on Sunday, January 19, 2014. Gold sponsors for the 2014 3M Half Marathon include: 3M Scotchlite Reflective Materials, Post-it Products, Futuro Products, Nexcare Products, Scotch Products, Clif Bar, Freeman, Liaison Resources, Reunion Band and Waggener Edstrom Worldwide. For more information on the event, visit the [race website](#), [Facebook page](#) and [Twitter account](#).

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