



## **MEDIA ALERT: 20<sup>th</sup> 3M Half Marathon**

On Sunday, January 19, 2014, thousands of runners, volunteers and Austinites will celebrate the 20<sup>th</sup> anniversary of the 3M Half Marathon, an annual “Austin favorite” race with a net-downhill 13.1 mile course. Voted “Best Road Race” by Austin Fit Magazine in 2014 and a “Top Destination Half Marathon” by Runner’s World this year, the 3M Half Marathon expects to celebrate its biggest year yet.

The race begins at Stonelake Blvd. and Capitol of Texas Highway at 7:00 a.m. and the first runner is expected to cross the finish line at 18<sup>th</sup> and Congress just after 8:00 a.m.

The race beneficiary Communities in Schools (CIS) of Central Texas receives \$50,000 from the race proceeds to encourage students to stay in school and achieve excellence. CIS CEO Suki Steinhauser, Conley Sports’ John Conley and 3M’s Jane Kovacs will be available to discuss the race’s importance in the Austin community, its contributions to Central Texas schools and address race-related questions. The race winners will be available for interviews as they cross the finish line.

- **Who:** Austin Runners, 3M Half Marathon organizers including Conley Sports, CEO of Communities in Schools of Central Texas, community volunteers
- **What:** The 20<sup>th</sup> 3M Half Marathon; the race start; interview winners of the 20<sup>th</sup> 3M Half as they cross the finish line.
- **Where:** Race start: Stonelake Blvd. and Capitol of Texas Highway; Finish line: 18<sup>th</sup> and Congress
  - Starting line parking: turn off of Capitol of Texas on to Stonelake Blvd. and park on the west side of Stonelake Blvd. This is directly in front of the starting line to capture the race start.
  - Finish line parking available on the East side of 18<sup>th</sup> and Congress. **Contact Liz Kelley to reserve a spot in the filming area by Friday, January 17.**
- **When:** Sunday, January 19, 2014. Race start at 7:00 a.m.; first finisher expected at 8:00 a.m.; awards ceremony at 8:30 a.m.
- **Why:** An “Austin favorite” race, the 3M Half Marathon is celebrating its 20<sup>th</sup> year in Austin and expects its largest event to date

### **Contact information:**

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